



PROFESSIONAL PRINTMEDIA

EMBLEM Water Photo Paper Ultrawhite Microporous Semi Matt 240

WAPUMSM240 is a high white, semi matt photo paper for brilliant photorealistic reproduction. Prints are instant-dry at the top surface due to the micro-porous coating with an excellent ink absorption.

Matchcode:	WAPUMSM240
Material:	PE-coated photo paper
Finish:	semi matt
Color:	ultra white
Weight:	240 g/m ²
Standard roll width:	24", 36", 42", 50", 60"
Standard roll length:	30 m
Flame retardant:	no
Lamination	hot and cold

COMPATIBLE INKS:

Dye:	yes (lamination necessary)
Pigment:	yes

Different printers, inks, resolutions and printing qualities result into numerous different printing parameters. In addition, there are numerous factors influencing processing and the application of our materials. For this reason, we cannot make specific statements as to drying times and maximum ink absorption. For this reason, we recommend you to perform own tests in order to verify the desired results. Our product specifications are not to be understood as legally binding guarantees assuring specific characteristics. Any liabilities and guarantees, as well as claims for compensation beyond the value of the product itself are excluded.



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Description:

WAPUMSM240 is a high white, semi matt photo paper for brilliant photorealistic reproduction. Prints are instant-dry at the top surface due to the micro-porous coating with an excellent ink absorption. The complete drying time can vary according to the ink amount and the atmospheric conditions. Lamination is advised after complete drying.

Processing:

For protection against mechanical abrasion we recommend using a cold lamination film. Every print which has been produced with dye-based ink has to be laminated to protect it against gas-fading. To avoid mechanical influences lamination of the film is advised. After printing we recommend to store the remaining roll in the closed original packing in a cool and dry environment.

To avoid fingerprints the use of cotton gloves is advised.

Application:

Photography, Portrait, Posters, Graphic Art Reproduction, indoor Signage